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# 2013 Half-Year Results

**Peter Rigby:** Chief Executive  
**Adam Walker:** Finance Director

30 July 2013



# Introduction

Peter Rigby



# H1 2013 Overview

- Underlying growth in continuing operations
- Disposal of non-core assets
- Bolt-on acquisitions in line with strategic objectives
- Further proactive reduction in small conference volume and marginal publishing products
- Improving quality of earnings
- Strong cash generation
- Strong balance sheet
- 2013 full year expectations unchanged



# Financial Summary

# Adam Walker



# Financial highlights - continuing

- Organic revenue growth of 1.2% to £566.7m
- Adjusted operating profit growth of 2.7% to £162.0m
- Adjusted operating margin up 60bps to 28.6%
- Adjusted diluted EPS up 5.0% to 18.9p
- Interim dividend increased 6.7% to 6.4p
- Deferred income up 7% at constant currency
- Cash conversion of 70%
- Net debt / EBITDA at 2.4x



# Divisional summary - continuing

|                      | H1 2013      | H1 2012   | Actual   | Organic  |
|----------------------|--------------|-----------|----------|----------|
| <b>Revenue</b>       | <b>£m</b>    | <b>£m</b> | <b>%</b> | <b>%</b> |
| Academic Information | <b>164.7</b> | 154.0     | 6.9      | 3.7      |
| PCI                  | <b>171.0</b> | 173.3     | -1.3     | -4.1     |
| Events               | <b>231.0</b> | 235.3     | -1.8     | 3.6      |
| <b>Total</b>         | <b>566.7</b> | 562.6     | 0.7      | 1.2      |

## **Adjusted Operating Profit**

|                      |              |       |       |       |
|----------------------|--------------|-------|-------|-------|
| Academic Information | <b>54.0</b>  | 51.2  | 5.5   | 5.6   |
| PCI                  | <b>46.4</b>  | 54.0  | -14.1 | -17.1 |
| Events               | <b>61.6</b>  | 52.5  | 17.3  | 18.6  |
| <b>Total</b>         | <b>162.0</b> | 157.7 | 2.7   | 1.9   |

## **Adjusted Operating Margin**

|                      | <b>%</b>    | <b>%</b> |
|----------------------|-------------|----------|
| Academic Information | <b>32.8</b> | 33.2     |
| PCI                  | <b>27.1</b> | 31.2     |
| Events               | <b>26.7</b> | 22.3     |
| <b>Total</b>         | <b>28.6</b> | 28.0     |



# Income statement - continuing

|                            | H1<br>2013<br>£m | H1<br>2012<br>£m |
|----------------------------|------------------|------------------|
| Revenue                    | 566.7            | 562.6            |
| Adjusted operating profit  | 162.0            | 157.7            |
| Amortisation               | -57.4            | -57.1            |
| Other adjusting items      | -11.5            | -81.6            |
| Operating profit           | 93.1             | 19.0             |
| Net interest               | -13.8            | -12.8            |
| Loss on disposal           | -3.0             | -25.6            |
| Tax                        | -16.9            | -15.6            |
| Profit/(loss) for the year | 59.4             | -35.0            |
| Adjusted EPS (diluted)     | 18.9p            | 18.0p            |
| Dividend per share         | 6.4p             | 6.0p             |



# Cash flow summary

|                                                    | H1<br>2013<br>£m | H1<br>2012<br>£m |
|----------------------------------------------------|------------------|------------------|
| Adjusted operating profit (inc Corporate Training) | 161.4            | 160.1            |
| Depreciation and software amortisation             | 11.3             | 10.3             |
| Share based payments                               | 1.6              | 2.3              |
| <b>EBITDA</b>                                      | <b>174.3</b>     | <b>172.7</b>     |
| Net capital expenditure                            | -8.8             | -11.8            |
| Working capital movement                           | -52.6            | -39.8            |
| <b>Operating cash flow</b>                         | <b>112.9</b>     | <b>121.1</b>     |
| <i>Adjusted cash conversion</i>                    | <b>70%</b>       | <b>76%</b>       |
| Restructuring and reorganisation                   | -7.4             | -5.2             |
| Net interest                                       | -13.5            | -16.5            |
| Taxation                                           | -37.0            | -23.2            |
| <b>Free cash flow</b>                              | <b>55.0</b>      | <b>76.2</b>      |



# Net debt movement

|                                                              | H1<br>2013<br>£m | H1<br>2012<br>£m |
|--------------------------------------------------------------|------------------|------------------|
| <b>Net Debt at 1 January</b>                                 | <b>-802.4</b>    | <b>-784.0</b>    |
| Free cash flow                                               | 55.0             | 76.2             |
| Dividends                                                    | -75.3            | -71.0            |
| Net acquisition spend                                        | -61.8            | -71.0            |
| Foreign exchange                                             | -37.5            | 5.2              |
| Other items *                                                | -0.5             | -0.2             |
| <b>Net Debt at 30 June</b>                                   | <b>-922.5</b>    | <b>-844.8</b>    |
| <b><i>Net Debt/EBITDA (using average exchange rates)</i></b> | <b>2.4</b>       | <b>2.3</b>       |

\* Issue of shares and amortisation of borrowing costs



# M&A activity

- Investment focused around strategic objectives
- Strict financial criteria on acquisitions
- Strong track record of returns
- 2012 acquisitions (Zephyr, MMPI) performing well
- 2013 H1 highlights:
  - Disposal of Spanish & Italian conference businesses
  - Disposal of Corporate Training businesses
  - Acquisition of EBD Group

***2011 acquisitions – 1st year ROI: 12.0%***

***2010 acquisitions – 1st year ROI: 12.5%***

***2009 acquisitions – 1st year ROI: 18.9%***



# Disposal of Corporate Training

- Five businesses, originally acquired with IIR in 2005
- Volatile trading, limited revenue visibility, weighted to Q4
- 2012 revenue of \$194m and adjusted EBITA of \$23.5m
- Consideration of up to \$180m from Providence Equity Partners
  - \$165m initial consideration (\$100m cash, \$65m vendor loan)
  - \$15m ratchet depending on revenue in 2013
- Modest dilution to earnings from 2013
- Significantly improves quality of earnings
- Completion expected at the end of Q3



# Financial summary

- Underlying growth in revenue and profit through H1
- Interim dividend increase of 6.7%
- Strong balance sheet with Corporate Training proceeds to come
- Second half outlook remains healthy
  - Academic growth outlook positive
  - PCI sequential improvement in quarterly organic trends
  - Events forward bookings strong
- Full year expectations unchanged

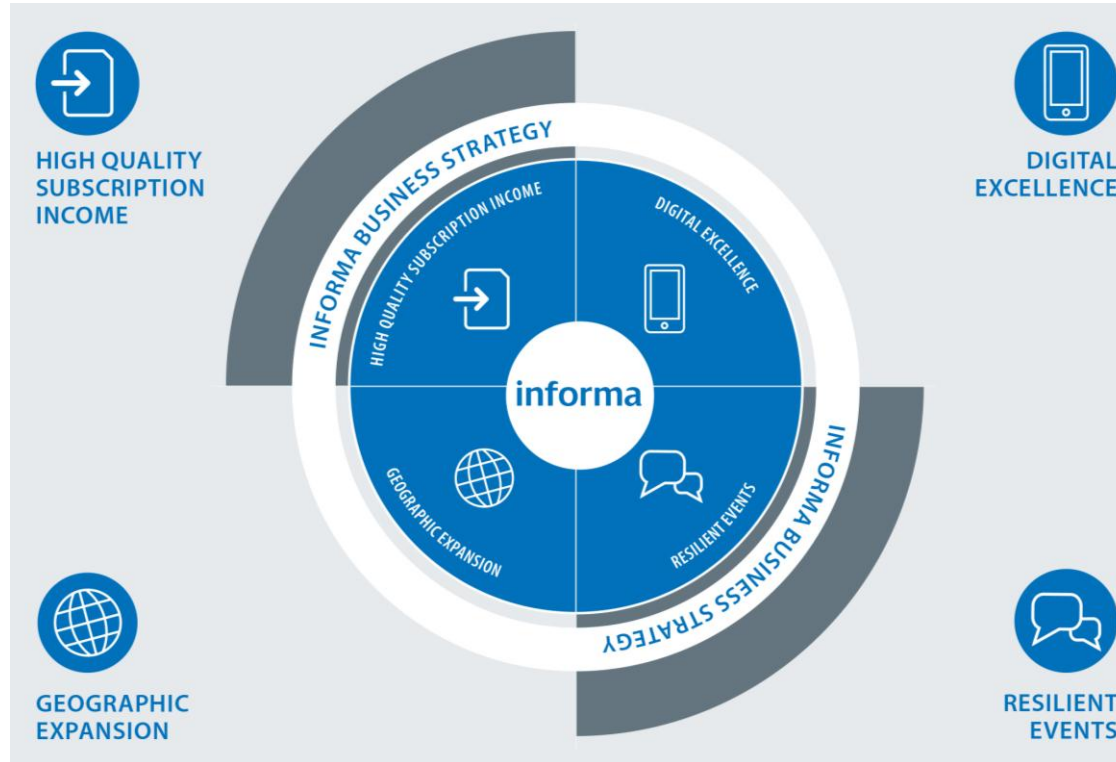


# Strategy Update

# Peter Rigby



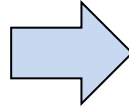
# Strategic drivers



# Proactive portfolio management

- **Selective disposals**

- Events



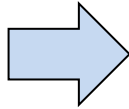
Italy & Spain conference businesses  
Corporate Training businesses

- **Strategic acquisitions**

- Events

- Agrishow

- EBD Group

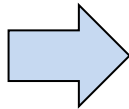


Annual large events, emerging  
markets, proprietary 'partnering'  
technology

- **Deliberate product pruning**

- PCI

- Events

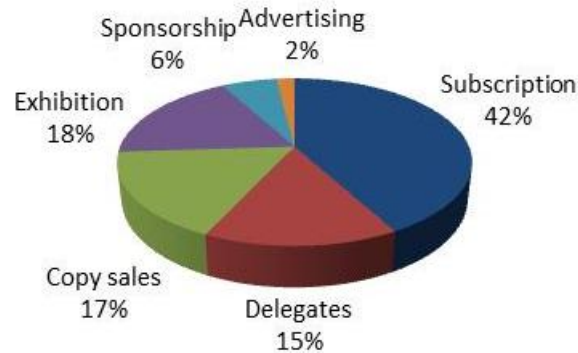


Advertising, consulting, one-off reports  
Small local language conferences

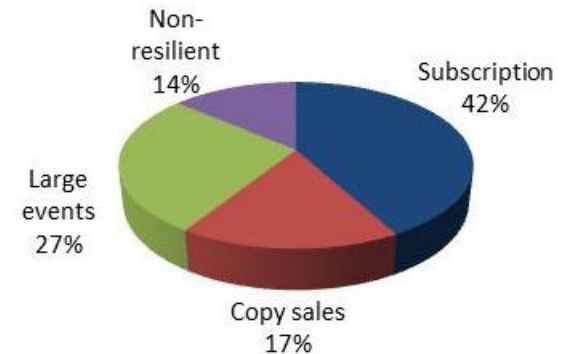


# Improving the quality of earnings

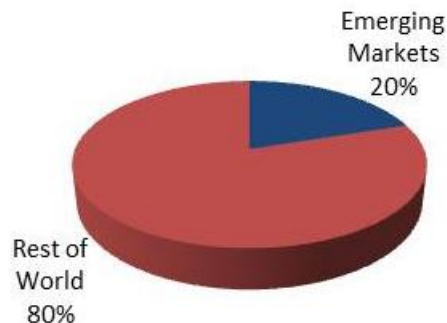
**Revenue by type H1 2013  
(continuing)**



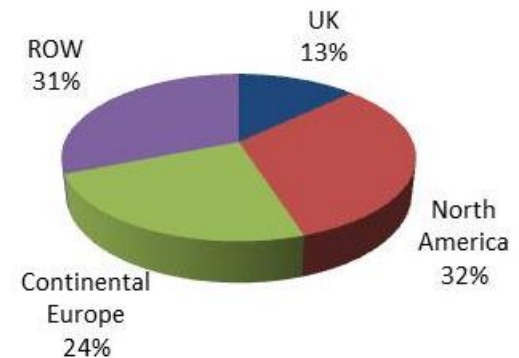
**Revenue by type H1 2013  
(continuing)**



**Emerging market revenue LTM H1 2013  
(continuing)**



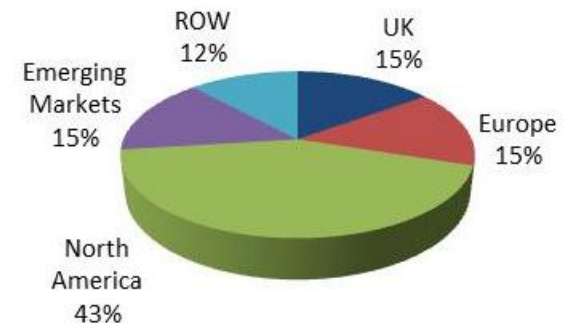
**Geographic revenue split H1 2013  
(continuing)**



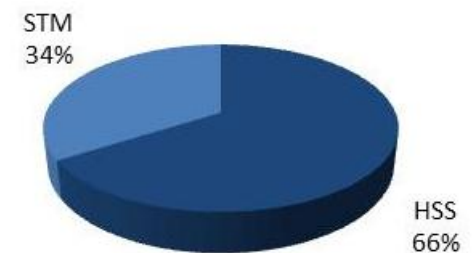
# Academic Information

- 'Must have' information
- Digital subscriptions
- 1,761 journal titles
- 88,700 book titles
- Two thirds HSS, one third STM
- Strong journal renewals
- 23% of H1 book revenue was ebooks
- Appointment of Director of Open Access

Revenue by geography H1 2013



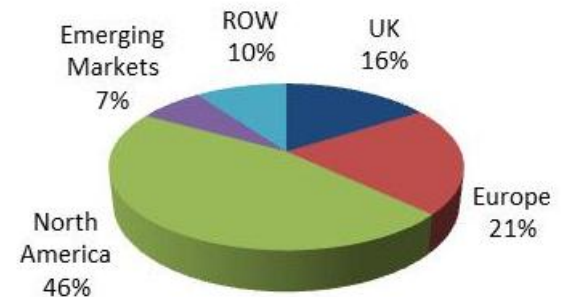
Revenue by subject area H1 2013



# Professional & Commercial Information

- Proprietary content & strong brands
- Niche focus: narrow and deep
- Digital subscriptions; transition largely complete
- Client decision-making still slow...
- ...but key large customers re-engaging
- Overall market activity increasing
- New management team at IGM
- IBI cost initiative to save £5m pa

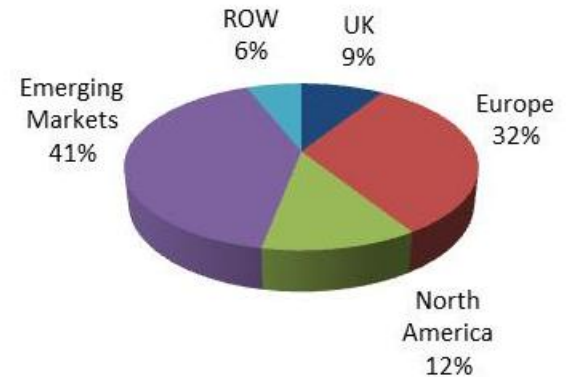
Revenue by geography H1 2013



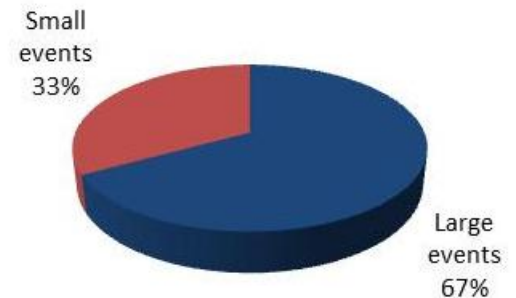
# Events

- 147 large events in H1
- 7 new launches & geo-clones in H1
- Revenue from large events >60%
- Double-digit H1 organic revenue growth in large events
- 18.6% H1 organic profit growth in Events
- Emerging markets 34% of LTM revenue
- Further rebalancing of portfolio
- Potential to leverage EBD technology

**Revenue by geography H1 2013  
(continuing)**



**Revenue by product H1 2013  
(continuing)**



# Brazil exhibitions case study

- Small conference business since 1990's
- Buy and build strategy on large events
  - Acquisition of BTS and Ibratexpo in 2011
- Food, furniture, franchising, printing etc
- Close to £100m investment into the region
- Now one of the two big exhibition players
- 2013 June events performed well
- Successful bid for Agrishow in 2013
  - Leading market position
  - Informa's expertise in the food sector



# Brazilian exhibitions: Agrishow

- Food sector booming in Brazil
- Largest agricultural show in Latam
- >400k sqm gross / 240k sqm net
- >80,000 visitors from 67 countries
- BRL 3bn of credit letters issued pre-show



# Canadian exhibitions case study

- Acquired MMPI in July 2012 for \$53.4m
  - Non-core asset for previous owner
  - Portfolio of 46 exhibitions and conferences
- Construction, real estate, food, design, art & craft
- Investment in new launches and geo-clones
  - Delicious Food / Cargo Logistics Canada
- Investment in acquisitions
  - Contech
- The biggest exhibition player in Canada
- Significant geo-cloning potential



# Summary and outlook

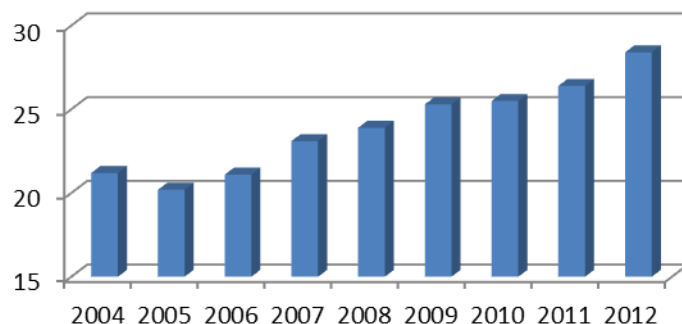
- Clear strategic objectives underpin strong first half performance
- Non-core disposals sharpen focus and reduce volatility
- Underlying growth and margin profile improving
- Emerging market presence growing
- Improving quality of earnings
- Balance sheet flexibility
- Attractive shareholder returns
- Well positioned to meet expectations for 2013



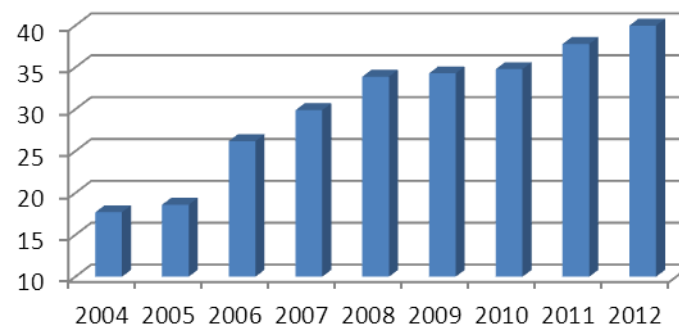
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# Long-term performance

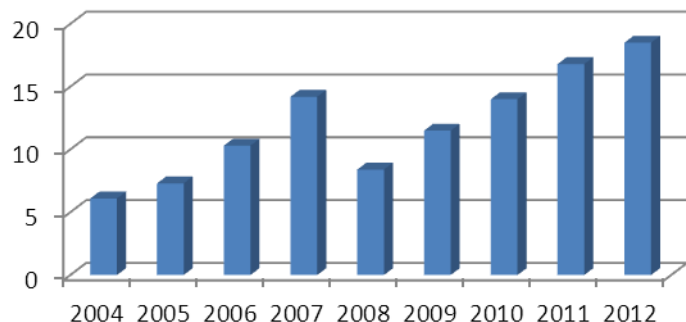
**Adjusted operating margin (%)**



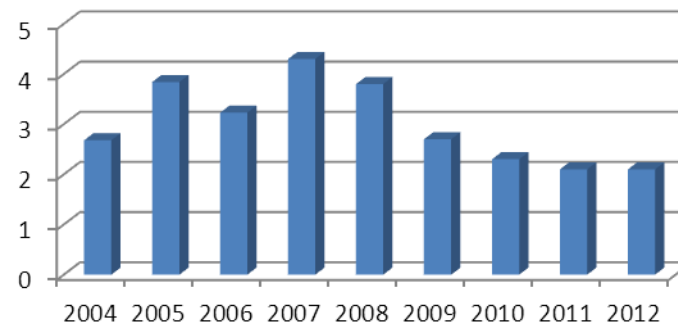
**Adjusted EPS (p): CAGR 11%**



**Dividend per share (p): CAGR 15%**



**Year-end net debt / EBITDA (x)**



# Vertical strength

- Building multi-platform strength across industry verticals
- Global reach through geo-cloning and digital publishing
- Leverage knowledge, contacts, brands across the group
- Vertical strengths:
  - Healthcare & Life Sciences
  - Agri-Food & Commodities
  - Anti-Aging & Beauty
  - Telecoms & Media
  - Finance

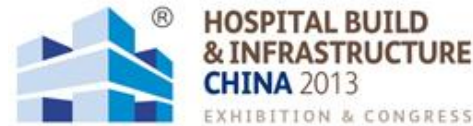
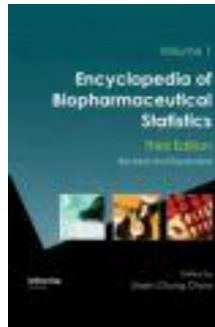


# Healthcare & Life Sciences

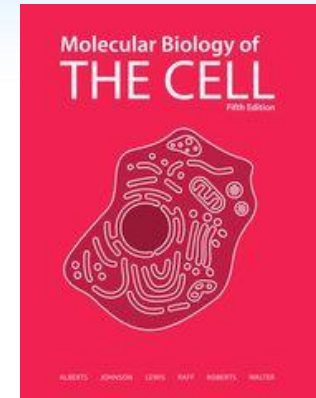


**SCRIP**  
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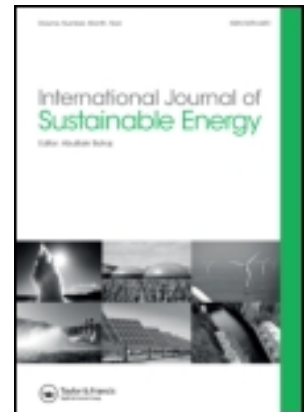
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# Agri-Food & Commodities



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The global nutraceutical event

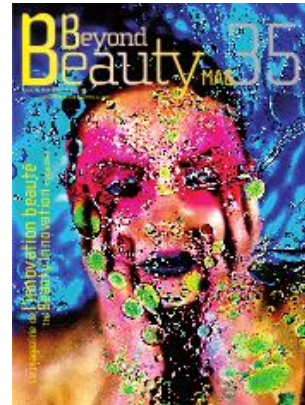
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# Anti-Aging & Beauty



# Telecoms & Media

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**Broadband**  
LATIN AMERICA 2013



# Balance sheet

|                               | June<br>2013<br>£'m | June<br>2012<br>£'m |
|-------------------------------|---------------------|---------------------|
| Intangibles and Goodwill      | <b>2,493.5</b>      | 2,596.2             |
| Fixed Assets                  | <b>18.2</b>         | 18.1                |
| Other Non-Current Assets      | <b>21.9</b>         | 17.4                |
| Current Assets                | <b>267.1</b>        | 262.7               |
| Other Current Liabilities     | <b>-551.7</b>       | -623.4              |
| Net Assets Held for Sale      | <b>78.8</b>         | -                   |
| Net Debt                      | <b>-922.5</b>       | -844.8              |
| Other Non-Current Liabilities | <b>-186.8</b>       | -178.2              |
|                               | <b>1,218.5</b>      | 1,248.0             |



# Operating adjusting items - continuing

|                                                       | H1<br>2013<br>£m | H1<br>2012<br>£m |
|-------------------------------------------------------|------------------|------------------|
| Amortisation of intangible assets                     | 57.4             | 57.1             |
| Impairment                                            | -                | 80.0             |
| Restructuring and reorganisation costs                | 7.3              | 1.4              |
| Acquisition related costs                             | 4.2              | 0.3              |
| Subsequent re-measurement of contingent consideration | -                | -0.1             |
| Total                                                 | 68.9             | 138.7            |

# Tax

|                                          | PBT<br>£m    | Tax<br>Charge<br>£m | Effective<br>tax rate<br>% |
|------------------------------------------|--------------|---------------------|----------------------------|
| Tax on statutory results                 | 76.3         | 16.9                | 22.1                       |
| Adjusted for:                            |              |                     |                            |
| Restructuring and reorganisation costs   | 7.3          | 1.8                 |                            |
| Acquisition related costs                | 4.2          | -                   |                            |
| Amortisation of intangible assets        | 57.4         | 15.6                |                            |
| Loss on disposal of business             | 3.0          | -                   |                            |
| Impact of UK corporation tax rate change | -            | -0.4                |                            |
| <b>Tax on adjusted results</b>           | <b>148.2</b> | <b>33.9</b>         | <b>22.9</b>                |



# Deferred income

|            | H1<br>2013   | H1<br>2012 | Actual | Constant<br>Currency<br>- continuing |
|------------|--------------|------------|--------|--------------------------------------|
|            | £m           | £m         | %      | %                                    |
| Publishing | <b>187.1</b> | 179.9      | 4.0    | 3.3                                  |
| Events     | <b>107.3</b> | 96.0       | 11.8   | 15.3                                 |
| Total      | <b>294.4</b> | 275.9      | 6.7    | 7.4                                  |



# Currency - continuing

|     | Average Rates |            | Closing Rates |              |
|-----|---------------|------------|---------------|--------------|
|     | H1<br>2013    | H1<br>2012 | June<br>2013  | June<br>2012 |
| USD | <b>1.5422</b> | 1.5838     | <b>1.5249</b> | 1.5580       |
| EUR | <b>1.1767</b> | 1.2128     | <b>1.1681</b> | 1.2387       |
| BRL | <b>3.1428</b> | 2.9455     | <b>3.3470</b> | 3.2362       |

Movement of 1 cent on the full year

USD      EUR

£m      £m

Revenue

3.4      1.0

Adjusted Operating profit

1.5      0.4

Net debt

4.2      0.4



# Return on investment

2011 acquisitions – 1<sup>st</sup> year ROI - 12.0%

2010 acquisitions – 1<sup>st</sup> year ROI - 12.5%

2009 acquisitions – 1<sup>st</sup> year ROI - 18.9%

|                   | 2012 | 2011 | 2010 | 2009 | 2008 |
|-------------------|------|------|------|------|------|
| <b>Group ROCE</b> | 9.2% | 9.0% | 8.8% | 8.8% | 8.1% |

ROI is defined as tax-affected Adjusted EBITDA in the First Year post-acquisition, as a proportion of Total Consideration. Adjusted EBITDA is translated at the exchange rates in effect at the date of acquisition. The Group effective tax rate of 22.6% has been used for the 2012 review of 2011 acquisitions (2011 review: 23.4%).

ROCE:  $((OP + \text{interest income} + \text{adjusting items}) \times (1 - \text{tax rate}) + \text{other intangible amortisation}) / (\text{total assets} - \text{current liabilities} + \text{ST debt} + \text{accumulated other intangible amortisation} + \text{accumulated goodwill impairment})$



Thank you.

